CORRUPT PRACTICES INVESTIGATION BUREAU











COMBATTING CORRUPTION THROUGH PREVENTION AND OUTREACH

13th SEA-PAC ANNUAL MEETING 27-29 NOVEMBER 2017

MR MURALI S/O TAMIL SELVAM

SENIOR MANAGER
INTERNATIONAL RELATIONS POLICY



Corruption Situation Today

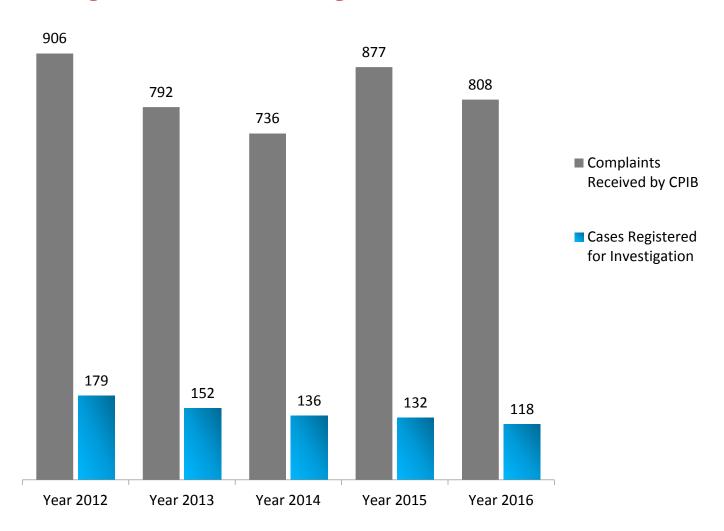
A fact of life, not a way of life



- Singapore is among the least corrupt nations in the world
- Our Public Sector is one of the cleanest in the world
- 3 Corruption exists in Singapore, but Singapore is not a corrupt society
- 4 Corruption in Singapore at low levels
- Majority of corruption cases stem from the private sector

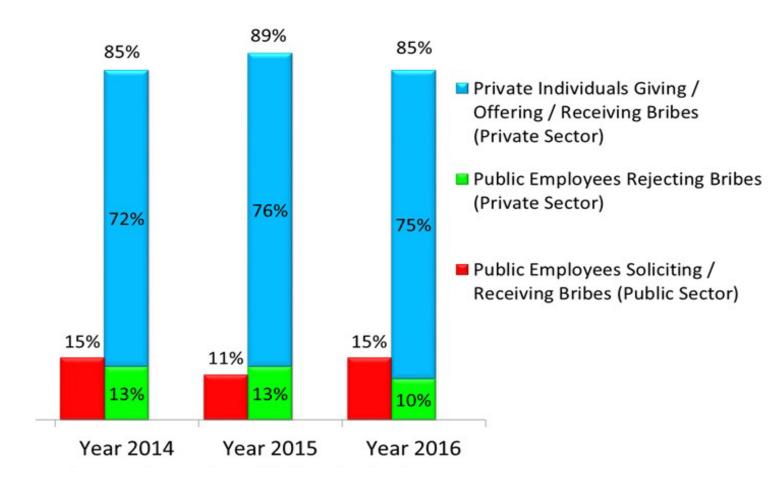


Corruption complaints received and number of cases registered for investigation reach record low





Private sector cases continue to make up majority of corruption cases in Singapore





Outreach

To create AWARENESS, ENGAGE & CONNECT with the public, community & foreign visitors



Inform & reinforce
the anti-corruption
messages to the
public & community
at large



Connect & educate target groups on corruption prevention & roles & responsibilities of CPIB



Engage & network
with foreign
counterparts for
exchange of ideas on
corruption prevention



1. Private Sector & Industry Partners

ISO 37001: Anti-Bribery Management Systems Seminar

- Collaboration with SPRING
- About 300 representatives from companies attended











1. Private Sector & Industry Partners

Setting Standards in the Private Sector







2. Community

Outreach Programmes: Annual Roadshows cum Exhibitions Exhibitions





2. Community

Resources: Public Education Videos



STUDENTS



- Key messages
 - ✓ Zero tolerance towards corruption
 - ✓ No one is above the law
 - ✓ Do your part to stamp out corruption
- Re-enactment of real-life cases
- Use of animation to reinforce messages
- A call to combat corruption together

2. Community

Corruption Reporting and Heritage Centre (CRHC)









3. Educational Institutions

Competition



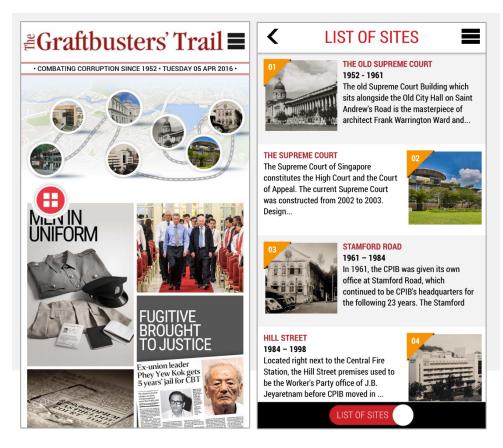


4. Media













Available on Apple AppStore or GooglePlay Store!

- Search "CPIB"
- Look out for the red icon
- Click Download! ©



4. Media









- Questions
 - What does CPIB stand for?
 - What do you think are qualities of CPIB Investigator?
 - What's the biggest/smallest bribe amount?

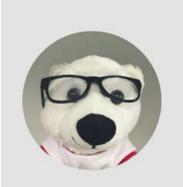
4. Media

Social Media Tube









PROFILE

Age: 24 (in human years)

Gender: Male

Educational Institution: National Institute for Furry Friends

Likes: Anti-Corruption work, honey, fishing, swimming and reading with a cuppa

Dislikes: Vegetables, dishonest people and people who do not take responsibility for their own actions

Habits: Making sure my fur is always white

KOPI LIM

ABOUT ME

I am Kopi Lim. I love coffee, especially Kopi O Kosong because it is not sweet. I used to think I was going to be a barista when I grow up but it all changed when I heard about the work of the CPIB. I have seen for myself how corruption can have serious consequences for society and I want to make a change! I saw myself fighting corruption, and I believe I can do it because I am whiter than white. My friend Goldilocks said I am also very brave, so I think I have what it takes to stand strong and courageous against corruption. I will work hard with the rest of the CPIB officers to battle corruption swiftly and surely, without fear or favour!

ABOUT MY PERSONALITY

Levelheaded Kaypoh (Inquisitive) Organised Innovative Meticulous Positive Industrious







Scan the QR code to enter our CPIB Facebook. Give us a LIKE on the page to get the latest updates on Kopi!



Thank You

