

EDUCATING AGAINST CORRUPTION – FOSTERING A CULTURE OF INTEGRITY

INITIATIVES BY THE MACC

presented by

DEPUTY COMMISSIONER

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MALAYSIAN ANTI-CORRUPTION COMMISSION



DUTY & RESPONSIBILITY

Legal Obligation

MACC ACT 2009

Sec. 7 (f) : to educate the public against corruption;

Sec. 7 (g) : to enlist and foster public support against corruption.



DRIVING MACHINERY



PROGRESSIVE
&
PERVASIVE



SPECIFIC
INTERVENTIO
N



MACC TRANSFORMATION

**PMO
PREVENTION**
(Structure, Policy,
Strategies)

- Political Engagement
- Civil Society Engagement
- Private Sector Engagement

**COMMUNITY
EDUCATION
DIVISION**
(Pervasive Efforts
Outreach Strategies)

- Research & Development
- Outreach
- Education Institutions
- Media & Publication



MACC STRATEGY – CPM MODEL



TARGET CRITERIA



COMMUNITY EDUCATION

AWARENESS SESSIONS

- Public Talks
- Workshops/Seminars
- Public Forums
- Dialogues Sessions
- Round Table Discussions

PUBLICATIONS

- Advertising & Promotions Materials
- Posters/Handbooks/Leaflets

PROMOTIONS

- Exhibitions
- Media Talk Shows
- Web Portal
- Social Media

R&D

- Programs Development
- Contents Development
- Action Oriented Research

outreach initiatives via strategic alliance

PUBLIC SECTOR – PSPR (Corruption Prevention Strategic Plan)

PRIVATE SECTOR – Engagements with Regulators and Business Associations

CIVIL SOCIETY – Joint forums and public talks in collaboration with CSO's

POLITIC SECTOR – Engagement with top leadership & dialogue sessions with members

SCHOOLS – WAR (Anti-Corruption Hero programme): target all types of school

UNIVERSITIES & YOUTH: SPR - Corruption Prevention Secretariat at Institutes of Higher Learning, Teacher Education Institutes, MARA Education Institutes



MEETING WITH INFLUENTIAL CSO's & THE MALAYSIAN BAR COUNCIL





Forum with the Sport Commission



With the Orang Asli Community



Whistleblowing Campaign by TI Malaysia



TOWARDS ENVIRO-CARE - REACHING OUT TO ENVIRONMENTAL PROTECTION GROUPS

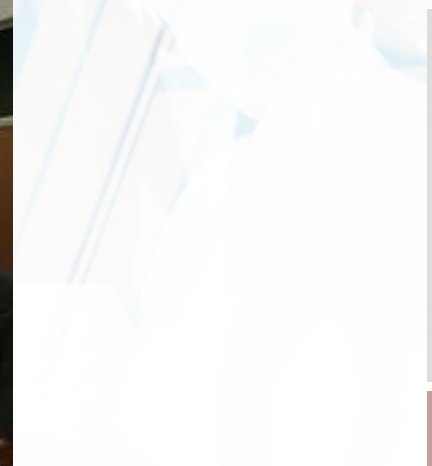
R.E.A.C.H in CAMERON HIGHLANDS



POLITICAL ENGAGEMENT – RULING PARTIES



POLITICAL ENGAGEMENT – OPPOSITION PARTIES



INITIATIVES





INITIATIVES

Visits to MACC

1 2 3 4 5 6 7 8 9



CIP

CORPORATE INTEGRITY PLEDGE

5 MARCH 2015
AUDITORIUM, CORPORATE OFFICE



Project WAR



MACC OPEN DAY



Walk Against Corruption



Community Education Expansion

R&D

MACC
TOASTMASTER-
capability building
in public speaking

Modules and
Toolkits

Manuals and
Guidelines

IN-HOUSE PRODUCTION & BROADCAST

“CAFE CORNER”
– in-house sitcom

MACC RADIO
- Streaming radio



NATIONAL INITIATIVE Towards Achieving Vision 2020

People First



Performance Now



INCLUSION OF
ANTI-CORRUPTION
KNOWLEDGE
INTO
NATIONAL SCHOOLS
SYLLABUS





THANK YOU

